



## QUIET GAME CHANGERS FOR YOU™

by Kathy Graham

In a world filled with uncertainty and fear, keeping positive, keeping fact-based, and keeping your belief in yourself to cause positive outcomes for yourself and others is crucial. Actions speak louder than words, which is why The HQ Companies is launching a new monthly Zoom event called “**Quiet Game Changers For You.**”

One Wednesday of every month, starting June 24, 2020, at 5:30PM CT for one hour, please join me, Kathy Graham, Moderator, for a lively interactive multi-media conversation with TWO quiet INDUSTRY GAME CHANGERS.

The first Wednesday session on June 24 will focus on MEDIA. Media—print, TV, radio, digital—is a mess with public confidence in the media continuing its decline. With a model that was built around advertising revenues that have been challenged by digital media, fake/mistaken news, sensationalism for profitability, poor coverage of other issues, the demise of the independents, individual’s heuristic biases feeding media biases/profitability, gender/body/diversity image establishment concerns, and hostile to unpleasant work conditions—media is ripe for GAME CHANGERS.

What’s neat is that there are a number of quiet game changers who have already started working on the problems and have already been/being hired by minor and major media institutions, as large as *The New York Times*. **We have two of those Media Game Changers discussing what they’re doing booked for June 24. Stay tuned for more details...but save the date/time for now.**

Other QUIET GAME CHANGERS already booked for subsequent second Wednesdays include:

- An expert on how MINORITIES AND WOMEN CAN BUILD MULTI-BILLION DOLLAR BUSINESSES THAT PRODUCE SOMETHING. The second guest—who is not a sports figure, not an entertainer, and didn’t inherit the capital—is someone who has built such a business.
- An innovation expert who sits on multi-corporate boards, public and private, discussing HOW CORPORATE BOARDS CAN ENCOURAGE INNOVATION STRATEGIES THAT MINIMIZE RISK to their companies by examining the best examples of how companies and their boards used innovation to pivot to success during the pandemic. The second guest is the game-changing leader of a very effective solution in this same pandemic.

Feeling better already? More empowered knowing that others, just like you, can and have quietly introduced game changing strategies, products, and solutions that created positive outcomes for themselves and others? Good. 😊

...and, BTW, if you know of a quiet game changer in any field, please let me know because their success should be applauded, too.