



INNOVATION



October 21, 2020 | 4PM – 6PM CT
(includes 45 minutes of optional private chats)

To gain **FREE** event invite: bit.ly/TheHQsE5

Innovation is in high corporate demand today, both for cost cutting and pivots. Learn from the best:

HOW CEOs GROW INNOVATION



JOHN NOTTINGHAM

+1,300 PATENTS creating **+\$50B sales**
including: Dirt Devil, Little Tikes, AXE, Dutch Boy, Swiffer Sweeper + Vac, Club Car Tempo Walk Golf Caddie, ThermoScan Ear Thermometer, SmartMouth, Medtronic CardiInsight noninvasive electrocardiographic mapping & many more.

John is Winner of EY Entrepreneur of the Year & Edison & DuPont Gold Awards.

HOW BOARDS GROW INNOVATION



ANNA CHENG CATALANO

BOARD DIRECTOR for:

Appvion (applied innovation); Frontdoor NASDAQ); HollyFrontier (NYSE); Kraton (NYSE); Willis Towers Watson (NASDAQ); Alzheimer's National; & Co-Founder, The World Innovation Network.

Anna is a *Women, Inc.* "Most Influential Board Directors" & a certified Board Leadership Fellow of the National Association of Corporate Directors.

CO-MODERATOR



ANA DUTRA

CEO, Mandala Global Advisors: C-level business consulting in business growth in 30+ countries. NYSE, NASDAQ, & private company Board Director. Best-selling author & global Keynote Speaker.

CO-MODERATOR



ANDREA ZOPP

CEO, World Business Chicago, driving Inclusive economic growth in N.A.'s global business center. Experienced Board Director, Keynote Speaker, SME.

INNOVATION QUIET GAME CHANGERS AGENDA

4PM – 4:25PM

Intro & Audience Questions:

Kathy Graham, Founder, The HQ Companies
Tammy Scholtes, Founder, Conference Content

CEO INNOVATION Game Changer:

John Nottingham, Co-Founder, Nottingham Spirk Design; Ana Dutra, Moderator

4:25PM – 4:45PM

BOARD INNOVATION Game Changer:

Anna Cheng Catalano, Corporate Board Portfolio; Andrea Zopp, Moderator

4:45PM – 5:15PM

CEO & BOARD INNOVATION CHAT:

John Nottingham & Anna Catalano; Moderators Ana Dutra and Andrea Zopp

CONCLUDING REMARKS:

Kathy Graham, Founder, The HQ Companies
Tammy Scholtes, Founder, Conference Content

5:15PM – 6PM Chat Rooms (optional)

NOTE:

- *20 CEOs from non-vendor firms sit with John Nottingham.*
- 20 Board Directors from non-vendor firms sit with Anna Catalano.
- *Vendors: please reply to invite with up to 20 guests for your chat room—it's a great client event.*
- Individuals: want to sit with those you know? Reply to invite with that info & we'll comply if possible.



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An Entertaining Educating Interactive Event
Questions: Call 630.306.0421