



THE HQ COMPANIES, INC.®
 HQ SEARCH, INC. - HQ SERVICES, INC. - HQ SEMINARS, INC. - HQ SCRIPTS, INC.
All About Human Capital for Board Growth, Career Growth, & Corporate Growth



Kathy Graham, CEO

Growth through People
CORPORATE SERVICES

CONSULTING

Digital Culture Transformation, Corporate Growth, Organizational Effectiveness

"It's rare that you come across standout talent like Kathy Graham. I had the pleasure of working with Kathy on two projects. First, where she was engaged to recruit a team of finance and accounting professionals for a pre-IPO SaaS company.

The other was an organization who engaged Kathy to recommend organizational structure and capability improvements to modernize their finance and accounting function.

Kathy successfully hired 12+ qualified professionals in less than 3 months for the SaaS company, creating the necessary finance skills for public company readiness. She also provided the capabilities foundation for finance function digitization.

I never miss an opportunity to work with Kathy and hear her perspective on motivating teams in the digital space. Kathy is amazing to work with and an asset to any team!"

—Director, Strategy & Transformation, top ranked technology consulting firm

TALENT SUCCESS

98% scarce human capital placement success rate, 10+ years average firm tenure.

300 corporations' Board Directors introduced to 1,000 Board Directors in 3 years.

COMMUNICATIONS

Economic Employment & Trends Forecasts—*17 years of accurate forecasts!*

- 2007: forecasted Great Financial Crisis; beta tested YCC in '08, launched at apex.
- 2013: one of the first to predict social media's ascendancy, first to see its revolution of sales/communication and its significant business and personal privacy impacts.
- **2014: first to identify two structural corporate board shifts with advice that companies start adding diversity now because board landscape is changing.**
- 2017: predicted digital transformation would begin to change careers and business.

Innovative in-house workshops—*e.g.: gamification techniques to practice EQ skills.*

Growth of People
CAREER SERVICES

CONSULTING

Career Choices, Career Branding & Marketing, Interviewing & Negotiation

For Board Members, C-Suite, Executives, Professionals, & Entrepreneurs.

"A few years ago, I needed an updated bio of myself for a large project. Kathy did an outstanding job by producing a wonderful innovative handbill that was custom designed to showcase my background [& it] helped me land that huge account [&] win other major clients."—CEO of a fintech mathematical applications company

"Going back to review my history [with Kathy] energized my future contributions to my firm by (a) showing me just how much I had accomplished; (b) pointing out where my focus should be directed going forward; (c) giving me the energy to go past a pause point...I immediately went on to creating another new business for my firm, taking it from an idea with zero revenues all the way to 4th largest nationally in revenues in its niche, in a short period of time."—President, F500 subsidiary

TALENT SUCCESS

Your Career Campaign™ (YCC): created program that has coached +250 executives globally to identify/attain their next ideal career/board position.

COMMUNICATIONS

C-Suite, Board, and Professionals: How to advance career and company: ***2019 & 2020 AICPA National Conferences/Workshops Session Leader***; CFA Boston, Chicago, and NYC keynote speaker and workshop leader; University of Chicago and Kellogg Northwestern University workshops; Chicago Federal Reserve Money Smart Week™ with Chicago Tribune presenter; ***"Most Innovative Speaker"—Association Forum***; and ***Chicago Federal Reserve Private Equity Conference keynote speaker.***

Digital presence enhancement: Zoom and social media profiles and skills.

Virtual event thought authority interactively connecting experts to leaders.

KATHLEEN A. GRAHAM: confidential, collaborative, customized research-based solutions

Kathy Graham is the Founder and Principal of The HQ Companies, Inc., a group of four firms focused on strategies for board, career, and corporate growth in this digital age. She earned an MBA, Analytic Finance, Econometrics, and Statistics from The University of Chicago Booth School of Business and a BS, Business Administration, Marketing from North Central College.

Kathy combines her experience-based insights of how professionals through C-Suite executives actually progress in their careers by driving corporate and board growth with her academic knowledge to create the content and successful outcomes that are the hallmark of The HQ Companies' services.

She is a Chicago Finance Exchange (top 200 Chicago women in finance) Board Director; a former University of Chicago UCCO Board Director (Governance Committee Chair) until reaching term limits; and a Thirty Percent Coalition (+\$6T alliance of corporate, private equity, and institutional firms crafting collaborative strategies for U.S. board diversity) corporate member.